

# BUY BLUE AND WIN

## HOW TO ENTER

1. To be eligible to enter, individuals must purchase any product featured in the 'Buy Blue and Win' brochure from a participating distributor between 5/05/08 and 5pm AEST on 31/07/08 or when the "Buy Blue and Win" brochures runs out, whichever is first to occur.
2. To enter, entrants must then fully complete the original official entry from the distributor of purchase, which is attached to the 'Buy Blue and Win' brochure, attach original or copy of the purchase receipt and send together to: "Buy Blue and Win" Promotion, PO Box 92, Preston VIC 3072, so that it is received by last mail on 04/08/08.

## TERMS AND CONDITIONS

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents.
3. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
4. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
5. Incomplete, indecipherable or illegible entries will be deemed invalid. Entry form/s and receipt/s must be from the distributor of purchase, otherwise deemed invalid.
6. Multiple entries permitted, subject to the following: (a) only one entry permitted per transaction; and (b) each entry must be submitted separately and in accordance with entry requirements.
7. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
8. Promotion commences 05/05/08 and ends 5pm AEST on 31/07/08 or when the 'Buy Blue and Win' brochures runs out, whichever is first to occur. Entries close last mail received on 04/08/08. The draw will take place at the Promoter's office, 71 Gower Street, Preston, VIC 3072 on 18/08/08 at 10am AEST. Winners will be notified by mail and winners' names will be published in The Australian on 22/08/08.
9. The Promoter's decision is final and no correspondence will be entered into.
10. First prize is a SONY 46" XBR Series HD Bravia LCD TV with a full HD 1080 resolution valued at \$4,399.  
  
Second prize is a SONY Home Theatre Surround Sound System valued at \$1,199. The prize includes: 4 x floor standing speakers; 1 x centre speaker; 1 x sub-woofer; and 1 x BluRay DVD player.  
  
Third prize is a SONY DVD Recorder with 160GB hard disk and built-in SD Tuner valued at \$679.
11. Subject to the unclaimed prize draw clause, if for any reason a winner does not take the prize or an element of the prize within the timeframe stipulated by the Promoter, then the prize or that element of the prize will be forfeited.
12. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
13. Total prize pool value is \$6,277.
14. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash.
15. A draw for any unclaimed prizes may take place on 21/11/08 at the same time and place as the original draw, subject to any directions from a regulatory authority. Winners' names will be published in The Australian on 24/11/08.
16. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
17. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
18. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
19. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.
20. As a condition of accepting a prize, the winner must sign any legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.
21. The Promoter is CIGWELD Pty Ltd (ABN 56 007 226 815) of 71 Gower Street, Preston Vic 3072.
22. NSW Permit No. LTPS/08/3503 Vic Permit No. 08/1629 ACT Permit No. TP08/1525 SA T08/1474